



CommunityLIVE 2027 justification toolkit

Make the case for smarter investments,
better processes and greater business impact.

May 17-21, 2027

Hyatt Regency Chicago



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What is CommunityLIVE?

CommunityLIVE is Hyland's premier event for business and technology leaders who want to improve processes, increase efficiency and make smarter decisions with trusted content.

Connect with Hyland experts, customers and peers to explore how content can power AI, intelligent automation and better decisions without compromising governance. Discover practical strategies and proven approaches you can apply across your organization.

Who should attend?



Decision-makers

Turn business priorities into a practical technology strategy.

- Align AI and technology investments with measurable business outcomes.
- Explore how modern enterprise content management can increase efficiency, manage risk and support growth.
- Identify practical steps to prepare trusted content for AI and automation.
- Plan how AI-ready content can support your agentic enterprise strategy.



Process owners

Make work simpler, faster and more effective.

- Learn how peers are improving content-rich processes.
- Identify opportunities to reduce manual work, delays and rework.
- Discover proven ideas that improve employee and customer experiences.



IT and solution builders

Build a secure, governed foundation for what comes next.

- Explore how to apply AI to trusted content across existing systems.
- Find opportunities to optimize, integrate and modernize solutions.
- Strengthen the security, governance and scalability of automation.



The value of attending CommunityLIVE

Turn new knowledge and connections into measurable business improvements:

- **Advance your content and AI strategy:** Learn how to use a governed content foundation to support AI-readiness, intelligent automation and evolving business priorities.
- **Improve processes:** Discover practical approaches to reduce friction, simplify content-rich work and improve consistency.
- **Increase efficiency:** Learn how organizations are reducing manual work and using trusted information to accelerate decisions and action.

Industries represented :

- **Education**
Discover practical ways to connect content, systems and processes to improve experiences across the institution.
- **Financial services**
Explore how trusted content, AI and automation can accelerate service, strengthen compliance and improve operational efficiency.
- **Government**
Learn how to modernize content-rich processes and deliver faster, more connected experiences for constituents and employees.
- **Healthcare**
Discover strategies to connect critical content, simplify workflows and support better experiences for patients, clinicians and staff.
- **Insurance**
Explore how content intelligence and automation can streamline processes, increase agility and improve policyholder experiences.
- **Manufacturing**
Learn how connected content and process intelligence can improve operational visibility, efficiency and decision-making.
- **Retail**
Discover ways to connect content, data and processes to accelerate work and deliver more consistent customer and employee experiences.



I always benefit from Hyland CommunityLIVE. It is a place to connect with old friends and meet new ones. Networking is not just a side benefit but a way to build connections with others who share the same passion for content management and are willing to share. There is strength in numbers and CommunityLIVE provides the venue.”

ConnieMae Cooper
Anoka County, MN



Sample Justification Letter

1. Decision-makers

Subject: Request to attend CommunityLIVE 2027

Hi [Manager Name],

I'm requesting approval to attend CommunityLIVE 2027, Hyland's premier event for business and technology leaders, May 17-21 in Chicago.

Attending will help me:

- Align our AI, content intelligence and technology strategies with measurable business priorities.
- Explore how modern enterprise content management can increase efficiency, manage risk and support growth.
- Bring back insights that can inform future decisions and investments.

How this investment will support our priorities

My estimated investment is [total cost]. If helpful, I can provide a breakdown of how I calculated the estimate — including registration, travel, lodging, meals and related expenses.

CommunityLIVE will give us practical guidance for making informed investments and preparing our content and processes for what comes next. After the event, I'll share my key takeaways, recommended actions and the opportunities most relevant to our goals.

May I have your approval to register?

Best,

[Your Name]



Sample Justification Letter

2. Process owners

Subject: Request to attend CommunityLIVE 2027

Hi [Manager Name],

I'm requesting approval to attend CommunityLIVE 2027, May 17-21 in Chicago.

The event will help me:

- Identify ways to use AI and automation to simplify content-rich processes.
- Explore how modern enterprise content management can reduce manual work, delays and rework while improving consistency.
- Apply proven ideas from organizations addressing similar challenges.

How I'll put these ideas into practice

I'll return with a summary of the most relevant sessions, opportunities we should evaluate and recommended next steps.

My estimated investment is [total cost]. If helpful, I can provide a breakdown of how I calculated the estimate — including registration, travel, lodging, meals and related expenses.

CommunityLIVE will give us practical ideas for improving how work gets done and turning content intelligence into better employee and customer experiences.

May I have your approval to register?

Best,

[Your Name]



Sample Justification Letter

3. IT leaders and solution builders

Subject: Request to attend CommunityLIVE 2027

Hi [Manager Name],

I'm requesting approval to attend CommunityLIVE 2027, May 17-21 in Chicago.

Through technical sessions, training and conversations with Hyland experts and peers, I plan to:

- Explore how to prepare trusted content and systems for AI.
- Identify how modern enterprise content management can optimize, integrate and modernize our solutions.
- Strengthen the security, governance and scalability of automation.

How I'll bring back the value to our team

After the event, I'll share technical takeaways, recommended actions and resources our team can use.

My estimated investment is [total cost]. If helpful, I can provide a breakdown of how I calculated the estimate — including registration, travel, lodging, meals and related expenses.

CommunityLIVE would help us make informed technical decisions and build a stronger foundation for content intelligence, automation and future innovation.

May I have your approval to register?

Best,

[Your Name]



Estimated costs

<u>Registration</u>	\$(INSERT)
Airfare or transportation	\$(INSERT)
<u>Hotel</u>	\$(INSERT)
Meals not included and incidentals	\$(INSERT)
Ground transportation	\$(INSERT)
Total estimated cost	\$(INSERT)

Discounts

If eligible, the following discounts* may be combined:

Early bird

Save \$200 when you register before February 7, 2027.

Alumni

Save \$50 if you attended CommunityLIVE 2025 or 2026. The discount will be automatically applied when you register using the same email address on file and is non-transferable.

**Discounts are applicable only on posted rates for CommunityLIVE main conference or five-day CommunityLIVE + training passes.*

Payment method: A credit card is required during the registration process.

Attendees are responsible for ensuring discounts are added prior to completing checkout. If you feel you are not receiving all eligible discounts, please contact us for review prior to checkout at CommunityLIVE@Hyland.com.



Share what you learned

Extend the value of CommunityLIVE by sharing relevant insights, resources and recommended actions with colleagues and leaders:



Apply the strongest ideas

Identify one process, solution or opportunity worth evaluating and define a practical next step.



Continue the conversations

Stay connected with peers, Hyland experts and community resources to build on what you learned.



Follow up

Report progress, results and proposed next steps.



Your path to CommunityLIVE 2027 starts now.

Have questions or need help? Please contact your Hyland account manager or Customer Success manager. You can also reach the conference team at Hylandconference@hyland.com.



